

## **Make Your Mark – Terms and conditions**

Thank you for considering a donation as part of the Make Your Mark campaign by Scotland's Charity Air Ambulance (SCAA), a registered charity in Scotland (Charity No. SC041845). By submitting a name and making a qualifying donation, you accept the terms outlined below.

### **Make Your Mark campaign**

- Make Your Mark is a fundraising campaign that allows supporters who donate the minimum amount outlined below to have their name, or that of a loved one, displayed on the underside of SCAA's new H145 helicopter.
- This campaign is a standalone initiative and begins on 18th August 2025. Any donations made before this date, or not explicitly intended for Make Your Mark, are not eligible.
- SCAA reserves the right to update, suspend, or cancel the campaign, or amend these Terms and Conditions, at any time. Changes will be communicated on the SCAA website.

### **Name submission guidelines**

- Supporters must be 16 or over to submit a name.
- Each donation allows for the inclusion of one name - £40 for individuals and £200 for community groups/organisations.
- Supporters may submit multiple names (one per minimum donation amount as detailed above).
- For each donation, supporters will receive a personalised certificate dispatched to the billing address provided during donation.

### **Name Display Conditions**

- Names will be displayed on the underside of the helicopter within a map of Scotland design.
- Alphabetical arrangement by first letter will be used for display and all names will be printed in a uniform font and size.
- Each name:
  - Must include one individual (e.g. "John Smith") for individual donations or one group name ("e.g. Glasgow Volunteer Group")
  - Must be no more than 30 characters, including titles, spaces, and punctuation.
  - May include Formal titles (e.g., Dr., Mr., Lady, Captain)
  - Must not include business names, emojis, special characters (other than hyphens),
  - Must not include offensive/discriminatory content. SCAA may request an alternative if a submitted name is unsuitable for display.

- Supporters are responsible for submitting accurate name details. If you identify an error, email [enquiries@scaa.org.uk](mailto:enquiries@scaa.org.uk) as soon as possible. SCAA cannot guarantee changes can be made after submission, but will attempt to accommodate corrections where feasible.

### **Decal details**

- Each Decal will contain approx. 4000–4500 Names.
- Supporters cannot choose where on the design their chosen name appears.
- The final design and layout of the Decal is at the discretion of SCAA.
- Illustrative drawings are non-contractual and subject to change.

### **Campaign close and capacity**

- The campaign will remain open until all name spaces are filled or SCAA determines to close the campaign.
- Any names submitted after capacity has been reached will be contacted. Supporters may choose a refund or to reassign their donation to general funds.
- Names will be printed on the aircraft as soon as reasonably possible after campaign closure, currently expected in early 2026.
- Names will remain on the aircraft for a minimum of 12 months.

### **Recognition & Ownership**

- Submission of a name does not confer any ownership rights to the aircraft or Decal.
- No entitlement to access the aircraft or SCAA facilities is granted through participation.
- Future opportunities to view the helicopter or names in person may arise via public events; attendance is not guaranteed and is subject to availability.

### **Timings and Delivery**

- Campaign closure, installation of names, and delivery of commemorative materials are subject to reasonable delays.
- SCAA is not liable for delays outside of its control.

### **Privacy & Data Protection**

- All personal data collected will be processed in line with UK GDPR and SCAA's Privacy Policy: <https://www.scaa.org.uk/privacy-policy>
- You may update your contact preferences or withdraw from marketing communications at any time by contacting SCAA directly.